

Mobile Field Solutions for Consumer Goods



Superior Retail Execution and In-Store Selling

StayinFront TouchCG® is a powerful mobile retail execution and selling tool that enables field reps, distributors and brokers work more efficiency, know more about their customers and performance and sell more effectively in-store.

With TouchCG, field reps easily complete merchandising tasks, verify compliance and record competitive activities. Data from audits and surveys, as well as photos and field intelligence, is collected and shared with the home office so issues, such as out-of-stocks and zero scans, can be quickly identified and corrective actions pushed out to the field.

Our in-store selling tool, [StayinFront PitchBook™](#), eliminates bulky binders and outdated sell sheets. Reps deliver dynamic data-driven sales pitches that give store managers valuable data and qualifiable ways to generate more sales.



Do More.

Get More Done in Every Visit

Direct and control field activities so field reps can complete more work in less time. Managers can establish guided workflows with specific sales processes and best practices that enable field reps to conduct store tasks more efficiently and more consistently.

- Easily capture and upload store data, photos and videos with a single mobile device
- Analyze and correct issues such as out-of-stocks, facings and pricing faster with barcode scanning
- Trigger alerts based on events or conditions
- Prioritize and direct visits based on store ranking or geography



Know More.

Better, Faster Communication

With TouchCG, field reps have all the information they need at their fingertips to know what tasks need to be done, for what products, in which stores - from visit plans and dynamic KPIs to point of-sale materials, store history, billing issues and more.

- Provide timely responses to ad hoc questions
- Identify trends, problems and opportunities quickly
- Monitor performance against goals and take action to improve
- Communicate and receive updates and alerts from home office



Sell More.

Compelling Data-Driven Selling

Drive demand and close more orders in-store with an impressive blend of video, photos and scan data. PitchBook standardizes and aligns sales practices with your business drivers and lets reps engage store managers with targeted data that helps generate more sales.

- Show store managers how they rank in their chain or region
- Conduct "substitution scenarios" using real POS data to show revenue lift
- Show photos of high-performing displays
- Quote, scan and submit perfect orders everytime- offline

Key Features and Functionality

- Guided Visit Plans
- Offline Order Entry
- In-Store Selling
- Multi-location Audits
- Full Route Accounting
- Geo Fencing and Tracking
- Call Planning
- Asset Management
- Opportunity Tracking
- Routes & Schedules
- Barcode Scanning
- Mobile KPIs and Dashboards
- Mobile Analytics
- Image Capture and Tagging
- Account History and Management
- Timesheet and Mileage Tracking
- Expense Reports

Advanced Analytics and Selling Tools

Our innovative in-store selling tool, PitchBook, lets field reps engage store buyers with compelling sales stories using current store-level data, analytics and multimedia.

KPIs provide reps with a colorful real time snapshot of their store performance and highlights areas that require immediate attention.



Anytime, Anywhere Mobile Access

StayinFront TouchCG provides all the functional field teams need to work and sell effectively in the field, regardless of your location or internet connection.

Mobility Options

TouchCG is optimized to run on iOS, Android and Windows 8 mobile devices, making it easy-to-learn and intuitive for user.



Apple iOS



Microsoft Windows



Android

StayinFront, Inc.

Corporate Headquarters

107 Little Falls Road
Fairfield, NJ 07004-2105
Phone 973.461.4800
Fax 973.461.4801
Toll Free 800.422.4520

stayinfront.com
sales@stayinfront.com

Global Offices

Australia NSW

101 Waterloo Road
Macquarie Park, NSW 2113
Australia
Phone +61.2.9900.1100
Fax +61.2.9900.1199

Australia Melbourne

Level 6 Building 2
4 Riverside Quay
Southbank, VIC 3006
Australia
Phone +61.3.8646.4400
Fax +61.3.8646.4499

United Kingdom

StayinFront House
12 Corporation Street
High Wycombe
Buckinghamshire HP136TQ
United Kingdom
Phone +44.(0)1491.430.130
Fax +44.(0)1494.532.740

New Zealand

9 Blake Street
Ponsonby, Auckland
New Zealand
Phone +64.9.361.0888
Fax +64.9.361.0889
Toll Free 0800.0800.355

India

101 IT Tower 2, InfoCity
Gandhinagar - 382009
Gujarat India
Phone +91.79.4010.9999
Fax +91.79.4010.9900

Ireland

48 Serpentine Ave, 1st Floor
Suite 106/107, Ballsbridge
Dublin 4 Ireland
Phone +353.1.660.8553

Singapore

16 Collyer Quay
#21-00 Suite 24/25
Singapore 049318
Phone +65.6818.9116
Fax +65.6818.9443