

Mobile CRM Solutions for Life Sciences



Complete SaaS Mobile CRM and Analytics Solution

StayinFront Life Sciences is a cost-effective, end-to-end CRM and analytics solution. Field teams have the clarity they need to manage territories more effectively, while managers are equipped with the data and tools to measure, respond and coach teams for improved productivity and overall results.

StayinFront EdgeRx® is the powerful engine and reporting tool that enables managers and administrators to **automate**, **manage** and **monitor** sales force activity. Role-based configuration lets companies deploy a single solution across a broad range of commercial teams and tailor the functionality to the exact needs of a specific role.



Do More.

Increase Field Productivity

StayinFront Life Sciences helps maximize field productivity with key life sciences capabilities that optimize sales processes, compliance and effectiveness across primary care, institutional and specialty sales, and managed markets teams.

Managers can analyze territory data, initiate and execute field coaching reports, approve time-off territory requests and access their reps' schedules — while in the field.



Know More.

Manage More Effectively

Timely, accurate data capture and integrated analytics helps managers identify and understand critical business trends and metrics and improve strategic decision-making.

Dashboards track activity and results with alerts that keep managers up-to-date with the latest data. Pre-configured views let managers explore exceptions and investigate results quickly and efficiently.

Built-in field coaching reports streamline the sales rep evaluation process using the StayinFront Workflow engine.



Sell More.

Improve Customer Engagement

Closed Loop Marketing maximizes the value of visual media and enables the home office to capture feedback and expedite new messaging to the reps.

- Eliminate costs associated with shipping, storing and destroying outdated materials
- Ensure version control and management of videos, sales aids, and clinical trials
- Push out changes without disrupting or impacting field force
- Capture, record and analyze materials shown to HCPs

Aligned with Your Business Needs

StayinFront Life Sciences CRM delivers best-in-class mobility capabilities with outstanding management and home office tools. Our solution deploys quickly, easily and can scale to meet your changing needs.

- Get your team up and running fast with core capabilities such as call planning and call tracking
- Advanced integrated analytics and Closed Loop Marketing (CLM)
- Pre-built integrations with industry-leading applications and data

Support Multiple Sales Teams with One System

All your teams, from primary and specialty care, to Managed Markets, Medical Science Liasons as well as home office, can have all their needs met on a single CRM system with software configured by role, field team or market.

Secure Private Cloud

StayinFront's cloud-based technology is easy to deploy, easy-to-use and ensures each customer has a totally isolated, separate and secure database.

Powerful Mobility

StayinFront Life Sciences CRM works the way you work — anytime, anywhere, online or offline. Our software runs on the latest iOS and Windows tablets, maximizing your field force agility and efficiency.

Trusted Partner

Our experienced teams have been configuring, delivering and supporting life sciences and pharmaceutical companies for over 20 years.

We have a stellar reputation for delivering projects on-time and on budget. Our range of professional support services ensures our customers get the most out of their investment at all times.

Single Point of Accountability

StayinFront's single point of accountability approach simplifies the CRM lifecycle and maximizes the value and success of your investment by streamlining everything from design to deployment to ongoing support.

Professional Support Services

StayinFront offers a full range of support and services from implementation and training to complete ongoing support to ensure that your systems runs optimally once deployed.

Our customer support is backed by strong industry expertise and coupled with adherence to the highest standard of quality.

The StayinFront Partnership Advantage

- Quickly Deployed
- Cost Effective
- Easy-to-Use
- Private and Secure
- Highly Configurable
- Web-based Training
- Professional Support Options
- Automatic Upgrades
- Single Accountability Approach
- Experienced and Trusted Partner

